

## **EL MIRAGE, LET'S PICK IT UP!**

### **Sign of the Times - "Do Not Litter"**

As part of the City's ongoing anti-litter campaign, the Public Works department has purchased reflective signs with the litter campaign logo. These signs are being placed in visible locations along arterial roads where pedestrian traffic is present, on collector streets entering neighborhoods, and in City parks and facilities. So far the streets crew has completed installation of the first fifty (50) signs. A total of 125 signs will be placed throughout the City during the first phase of this project.

The signs are a simple and consistent reminder of the program's mission to end litter in El Mirage. Coupled with the success of the Streets Beautification position, these tools will help enhance the quality of life for El Mirage residents every day. See if you can spot one next time you are out and about!

Dr. Isom's challenge for the month of June is to have every resident pick up one piece of litter each day...that would be 33,000 pieces a day! He challenges you to take a picture of yourself and/or your family members standing next to one of the "Do Not Litter" signs. Submittals will be judged and the winning photo will be showcased in next month's newsletter and receive four local movie passes and a "Do Not Litter" t-shirt. Submit photos to [awakeman@elmirageaz.gov](mailto:awakeman@elmirageaz.gov). You and your family can make a noticeable, daily difference in our community! We ARE all in it together . . . pick up a piece every day!