

El Mirage

Monthly Newsletter

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Vol. 4, No. 12

623-876-2978

Mayor's Message: El Mirage among State's Top 3 Cities for Job Growth

El Mirage is No. 3 in the State, behind Sahuarita and Flagstaff, for job growth according to Nerd Wallet, an on-line resource made up of experts dedicated to helping consumers make smart decisions about personal finances. The ranking, featured recently in a Phoenix Business Journal article, considered the City's recent 19.9% growth in its working population, its cost of living, and its 2013 unemployment rate. Dr. Spencer Isom, our City Manager, welcomed the recognition, stating, "This is one of those times being

third is a very good thing. It's nice others have noticed El Mirage has really become a great place to live."

In 2010, voters elected me as mayor and seated four new councilmembers. Together with new top administrators, we have since focused on improving the community's quality of life, atmosphere for business development, and job growth. The City has pursued projects, partnering with other government agencies to improve the City's major business corridors. Planned projects include improve-



Rendering -
New Dakota Fabricating
Headquarters in El Mirage

ments along Northern Parkway, El Mirage Road, Thunderbird Road, and the Grand Avenue frontage road. The City will soon open a new state-of-the-art police station and the Northwest Val-

ley Family YMCA. Both projects are intended to enhance an emerging sense of community pride.

Just last month, the City obtained a foreign trade zone designation for the

land south of Peoria Avenue, providing up to 400 acres wherein businesses can become exempt from U.S. Customs duties and excise taxes. One such business, Dakota Fabricating, recently

decided to relocate to El Mirage. According to Danette Holmberg, whose family founded the international manufacturer of aggregate and mining equipment in 1989, "The City's unified Council and management were essential to our decision to move our operations to El Mirage."

On behalf of the City Council, we appreciate Nerd Wallet's recognition and welcome Dakota Fabricating and other commercial and manufacturing businesses that elect to call El Mirage home.

The Mayor, Council,
Management, and
Staff of the
City of El Mirage

Wish You a
Peaceful, Joyous
Holiday Season.

City Takes Leadership Role in Pavement Preservation

City Council and management have established a long-term strategy that will cost effectively preserve the City's asphalt pavement/roadway assets. When it comes to preserving asphalt pavements, there are many options to consider. There are numerous products a city can use on a roadway that will turn a pavement black in color, but that doesn't always mean the life of the roadways are being generously extended. In every case, the cost/benefit to a surface treatment being applied to pavement must be carefully evaluated. Focusing on a solution that provides the greatest life extension to roadways at the lowest possible cost over time was essential to the City's decision-making process when developing a long-term pavement management program.

In an effort to cost effectively preserve the City's infrastructure, El Mirage was an early adopter of a new trend in asphalt preservation with installations of High Density Mineral Bond (HA5). Following El Mirage's lead in 2012, other Arizona municipalities such as the Town of Paradise Valley and the



City of Peoria have initiated use of HA5. Neglecting regular maintenance leads to major rehabilitation or even total replacement. Not only is this the most expensive strategy, it is fiscally unsustainable with the tight budgets in today's economy. Data from the National Center for Pavement Preservation calculates that every \$1 spent in keeping a road well-maintained precludes spending \$6-\$14 to rebuild one that has deteriorated.

"El Mirage is committed to a forward-

thinking approach to managing asphalt pavement in the City," states Mayor Lana Mook. Starting in late November, several additional residential streets will have an advanced asphalt preservation treatment applied, which will mitigate the deterioration of the asphalt pavement and improve the appearance of the roadway. For more information on specific dates and road closures, please call the Public Works Department at (623) 935-6405.

Server Receives \$500 Tip from Customer to Fulfill Brother's Dying Wish

A server in El Mirage got a big surprise Thursday, November 7 -- and it was the last thing he was expecting.

Turns out he helped fulfill one man's dying wish that is now spreading good fortune across the country.

Thursday was just another day on the job for Omar Ramirez at Rio Mirage Cafe. He's been waiting tables there for six years, and he always does it with a smile.

Ramirez waited on a table of two people who were actually in a rush to get the check. And it wasn't because they were in a hurry.

Seth Collins of Lexington, Kentucky came to this restaurant for a reason -- to leave a waiter \$500 in cash in addition to his tip.

It was the last thing Ramirez was expecting.

"I'm so surprised, I can't believe it!" he said, giving Collins a hug.

Servers and customers clapped as they started to realize what was happening.

"I cannot say this enough. Thank you, thank God for everything," he said.

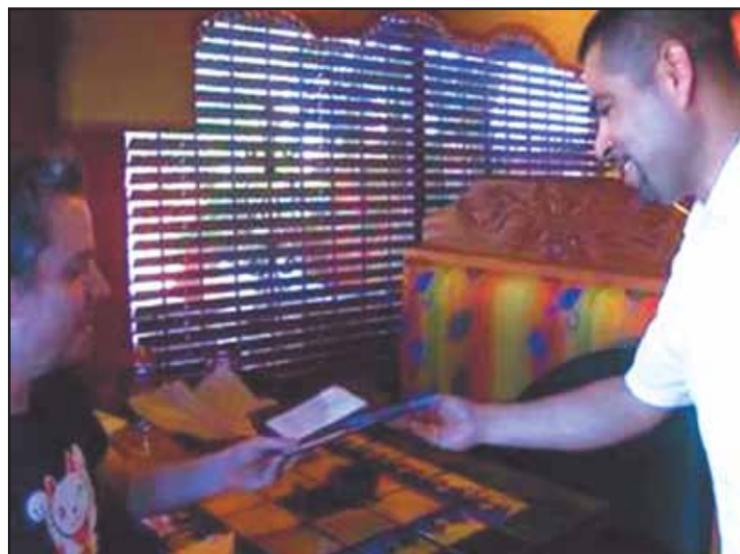
Omar Ramirez is the 76th person across the country to get a tip for \$500 from Collins.

It all started when Seth's brother Aaron died and asked for one thing in his will -- to leave a waiter a very large tip.

"And he said, 'I'm not talking about 25 percent, I mean \$500,'" Collins said.

Collins recorded that simple act of kindness for his family and friends and posted it online. From there, it went viral.

People started giving, and soon



Seth Collins (I) presents check to Rio Mirage Server Omar Ramirez

thousands of dollars piled up.

So Collins decided to keep giving.

"I think it inspires people to be

generous as well. Whether they need the money, they find some way to kind of pay it forward to someone else," he said.

Ramirez says that money will go a long way for his family. He and his wife have three young children.

"I was waiting for it to be Friday, because Friday's pay day. But today is pay day for me!"

Collins says these kinds of reactions inspire him to keep giving.

"It all started with what was going to be one tip, impacting one person. But when you do something kind like that, you really never know how far it's going to spread, and how many people it's going to impact in a positive way," he said.

You can read more about this project and watch several videos of the surprises by visiting the Aaron's Last Wish website.

(Article used with permission from ABC 15 News.)

El Mirage Canine Officer Receives Bulletproof Vest

The City of El Mirage Police Department thanks Mayor Lana Mook, Councilmember Roy Delgado, Beth Simek of the Surprise-El Mirage PTA and Jim Farley of Coco's Towing for their generous donations to help purchase a bulletproof vest for Dax.

Police Chief Steve Campbell, Beth Simek, Councilmember Roy Delgado, Mayor Lana Mook, Jim Farley, Officer Doug Jones, and Canine Officer Dax



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Free Event

- Free Pictures with Santa**
- Music & Performances**
Purely Dance | West Valley Conservatory of Ballet | Ballet Folklorica Nueva Vida
- Toy Drive** by the El Mirage Police Department to benefit the children of El Mirage
- Gingerbread House Decorating Contest**
featuring prizes for winners - please call for more information
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Face Painting - Prize Wheel - Polar Express Train
- Vendors & Food Vendors**
small fee for food & vendor items

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Next Issue January 2014
Deadline December 6, 2013

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Paint the town at Fightertown Paintball/Airsoft Park

On October 5, 2013, Fightertown Paintball/Airsoft Park opened in El Mirage at 9825 North 121st Avenue. Owners/Operators Henry Ruiz and Tony Carioscia moved the facility to a 6.5-acre space in El Mirage. According to Mr. Carioscia, "The move was no small accomplishment, but the City of El Mirage was easy to work with and helped the company make a smooth transition to the new location."



(from left) Councilman Jack Palladino, Mayor Lana Mook, and Fightertown owners Henry Ruiz and Tony Carioscia

Since opening day, thousands have played at Fightertown and Mr. Ruiz stated that business is picking up more and more every weekend. Fightertown has all the safety equipment and guns needed to play paintball and provides airsoft players a third-party contact for the rental of airsoft guns. There are beginning and advanced

groups, so players can play at the level most comfortable to them.

Fightertown is also a proud supporter of Toys for Tots and welcomes donations of new, unwrapped toys each weekend through December for the Toys for

Tots drive.

Fightertown Park is open Saturdays and Sundays from 8:00 a.m. – 5:00 p.m. and all other times by reservation. For more information visit FightertownPaintballPark.com or contact Henry Ruiz at 602-421-7039.

October 2013 Business Licenses

TYPE	BUSINESS NAME	ADDRESS	CITY	PHONE
Contractor	AJP Electric Inc.	11250 N Cave Creek Road	Phoenix	602-944-5477
General Contractor	AD LLC.	12225 W Peoria Ave	El Mirage	480-518-5057
Home Occ.	F & N Enterprises	3643 S. 7th Street	Phoenix	602-268-1349
Amusement	Mac's Gun's	12801 W Bloomfield	El Mirage	623-224-3980
Home Occ.	Patron's Family Fundraisers	12420 W Thunderbird	El Mirage	909-680-5780
Home Occ.	Radiant Youth Homes	13805 N Poppy St	El Mirage	602-826-1020

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City Water Well Sites Yield Top Ratings

Every three years, Maricopa County Environmental Services performs an inspection of the City's well sites. The inspection evaluates the equipment, operation, and maintenance of the City's water wells and system to ensure the City is providing safe drinking water to its customers.

The 2013 inspection resulted in a full compliance rating and no deficiencies were identified. This is the first rating of this type on the well inspections the City has received. "This is a reflection of employee pride, dedication, and attention to detail," said Mayor Lana Mook. "Our employees are committed to ensuring the City's water system is functioning properly, safely, and is well maintained."

Cactus Park Estates HOA Funds New Basketball Court

An agreement in October 2012 supported by Cactus Park residents transferred much of the financial responsibility for neighborhood landscaping in common areas from the City to the Cactus Park HOA. The latest example of the HOA and City partnership came on a recent Saturday when a check was presented by Cactus Park residents to City leaders. The check was a reimbursement for work the City provided to complete construction of the neighborhood's new basketball court. Cactus Park residents also funded installation of sail shades over the tot lots in their pocket park.



Members of the Cactus Park Estates HOA present a check to City officials for the neighborhood's new basketball court.

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INSIGHTS - China losing jobs to the U.S.

By TOM DOYLE,
ECONOMIC DEVELOPMENT
SPECIALIST

I know it seems surprising, but in the last couple of years, the United States started taking jobs from China. Rising transportation and labor costs are the primary drivers for this shift. These increases have made the United States a more cost effective location for certain manufacturing jobs. For example, General Electric has moved its high-end Kitchenaid mixers production from China to the U.S.

The shift in moving manufacturing jobs back to the U.S. is called "reshoring." The term means the movement of factories from the developing world to the developed world, closer to where the products sell. How big is the reshoring initiative? According to a recent report by the Hackett Group, the share of "reshored" manufacturing capacity will increase by 19% between 2012 and 2014.

How can reshoring impact El Mirage? El Mirage has taken an aggressive approach to attract manufacturing. The further construction of Northern Parkway will open access to major transportation corridors. The establishment of the Greater Maricopa County Foreign Trade Zone will provide substantial savings for exporting companies by reducing their U.S. Customs duties and excise taxes, and lowering their real and personal property taxes. Another approach El Mirage has taken to improve marketability is to join regional economic development organizations. The City is an active partner in WESTMARC, a West Valley regional economic development organization. WESTMARC promotes the West Valley by showcasing regional economic development assets to developers, investors, site selectors, and the commercial real estate community.

In short, El Mirage is taking the right steps to attract manufacturing to its Commerce/Industry Park. Being aware of manufacturing reshoring initiatives and creating competitive products to attract companies are keys to creating new manufacturing jobs in El Mirage.

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Free Fire Extinguisher Training

A fire extinguisher can be a lifesaver. Placed near an exit, in an easy-to-grab spot, it can put out a small fire before the firefighters arrive, or at least suppress the flames while you escape. There are specific fire extinguishers for different types



Nick Russo, City Recreation, Facilities, and Vehicle Maintenance Supervisor practices proper fire extinguisher use.

of fires. The El Mirage Fire Department will offer free fire extinguisher training on Saturday, January 11th from 10 a.m. to noon at the fire station, 13601 North El Mirage Road.

Training can also be arranged for any El Mirage business. Call 623-583-7968 for information or to sign up for training. Space is limited!



Fire Chief Howard Munding, Lance Enyart of LEA Architects, and Mayor Lana Mook

Masonry Award for Fire Station Design

The City of El Mirage was presented the "Honor Award" for architectural design in the use of masonry

in the recently completed brick masonry and was particularly impressed with the masonry detailing including the arches and circular openings.

Victory Outreach Church

13802 N. Verbena St. El Mirage, AZ 85335

Worship Service

Every Sunday @ 10:00 am

Youth Service

Every Friday @ 7:00 pm

Bible Study @ 7:00 PM

Monday - Spanish

Wednesday - English

**December 24th
Christmas Eve
Service 7:00 PM**

Office: 623-215-7455

VONWValley@gmail.com

Pastor Jimmy & Angie Marquez

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Dr. Rikesh Desai & Dr. Amandeep Sodhi

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SPECIALS**

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Accept
National
Accounts**

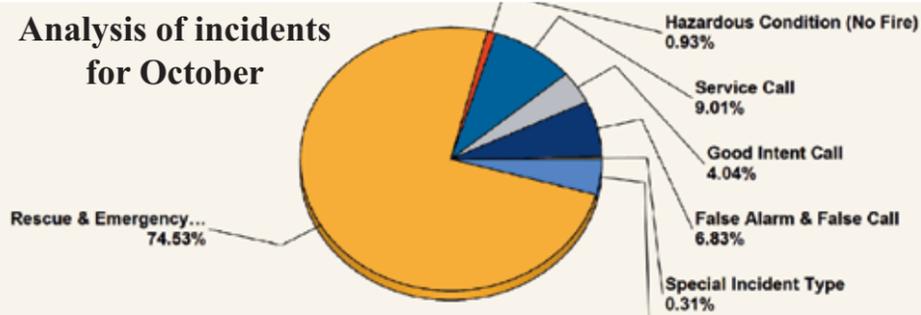
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<p>Oil Change</p> <p>\$18⁹⁵ <small>Some filters extra.</small></p> <p><small>Incl. FREE Roadside Assistance Kendall Oil up to 5 qts. synthetic blend. See store for details. Must present coupon at time of purchase. Not valid with any other offer. No cash value. Expires 1/6/14.</small></p>	<p>BRAKE SERVICE</p> <p>\$50 OFF</p> <p><small>Per Axle Incl. FREE Tire Rotation Must present coupon at time of purchase. Not valid with any other offer. Expires 1/6/14.</small></p>	<p>Alignment</p> <p>\$20 OFF</p> <p><small>Front End Alignment with purchase of two or more tires Must present coupon at time of purchase. Not valid with any other offer. Expires 1/6/14.</small></p>	<p>Parts & Labor</p> <p>25% OFF</p> <p><small>For non-scheduled maintenance service. Maximum discount \$50. Must present coupon at time of purchase. Not valid with any other offer. Expires 1/6/14.</small></p>
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13127 W. Glendale Ave
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(623) 536-9974
 www.CoyoteTire.com
 M - F 7:30-6:00, Sat 7:30-2:00

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OUR NEW REWARDS
PROGRAM!
EARN MONEY
BACK ON EVERY
PURCHASE.**

Analysis of incidents for October



Fire Operations Division: October 2013

El Mirage Fire Units responded to the following incidents:	Fire/Emergency Medical Training Hours = 641.14
Fires = 14	Significant Incidents
EMS Calls = 240	• 10/2 – Vehicle Fire Estimated damage= \$1,000
False Alarms = 22	• 10/31 – House fire, cause: Unattended cooking, Estimated damage = \$3,000
Other Calls for Service = 46	Community Involvement
Total Calls for Service= 322	• 10/1 – Lunch with students at Riverview Elementary
	• 10/5 – Public Safety Day
	• 10/6 – Station tour
	• 10/7 – Presentation at Senior Center
	• 10/8 – Special training dealing with autistic seizure patients
	• 10/18 – Two car seat inspections
	• 10/9 – Lunch with students at Thompson Ranch Elementary
	• 10/11 – PR event at Dysart High School
Total Fire Loss= \$4,000 Total Value of Property Saved = \$100,700 Save Factor = 96%	
	• 10/12 – Apparatus display at Wal-Mart
	• 10/12 – Citizens academy
	• 10/16 - Special training dealing with autistic seizure patients
	• 10/19 – Citizens academy
	• 10/23 – Fire safety presentation at Dysart High School Early Childhood Development Program
Average Response time - 00:05:19	• 10/25 – One car seat inspection
	• 10/25 – City Halloween Event
	• 10/26 – Cactus Park HOA event
	• 10/26 – Thompson Ranch HOA event

Fire, Building & Life Safety Division

Permit applications received = 47
Plan reviews completed = 35
Building Inspections = 381
Fire Prevention Inspections = 10
Revenue = \$27,257

El Mirage Fire Department Calendar of Events

Dec. 1- 21	Toy Drive Collection!
Dec. 6	Santa arrives via fire truck to the Tree Lighting event: 5 – 9pm
Dec. 7	CPR Training: 9am-Noon
Dec. 14	Pancake Breakfast: 8am – 11am

Call 623- 251-3504 or 623-583-7968 for information.

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Twin Size Set 39" x 75"	Full Size Set 54" x 75"	Queen Size Set 60" x 80"	King Size Set 76" x 80"

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PEORIA 99th Ave & Peoria 3BR/2BA • 1620 sqft \$56,100 • Case# 023-225293	PEORIA 83rd Ave & Peoria 3BR/2.5BA • 1523 sqft \$132,000 • Case# 023-v231097	PEORIA Beardsley & Lake Pleasant Rd 4BR/2.5BA • 2046 sqft \$220,000 • Case# 023-280049
PEORIA 91st Ave & Lake Pleasant Pkwy 3BR/2BA • 1308 sqft \$165,000 • Case# 023-311969	PEORIA 303 & Central AZ Project CSR 4BR/3BA • 1696 sqft \$225,000 • Case# 023-320266	PEORIA 75th Ave & Cactus Rd 3BR/2BA • 1272 sqft \$118,650 • Case# 023-364388
GLENDALE 51st Ave & Northern 2BR/2BA • 1014 sqft \$42,900 • Case# 023-094800	GLENDALE US 60 & Glendale Ave 2BR/1BA • 864 sqft \$60,300 • Case# 023-145056	GLENDALE 67th Ave & Bethany Home Rd 3BR/2BA • 1530 sqft \$130,000 • Case# 023-150777
GLENDALE 67th Ave & Glendale 3BR/2BA • 1256 \$115,500 • Case# 023-205930	GLENDALE 67th Ave & Greenway Rd 3BR/2BA • 1901 sqft \$64,800 • Case# 023-241646	GLENDALE 59th Ave & Bell Rd 2BR/1BA • 902 sqft \$89,100 • Case# 023-250787

Cactus Wren Training Program

Approved by the Department of Health, Arizona State Board of Nursing and Licensed by the Arizona State Board for Private Post Secondary Education
Approved Phlebotomy Technician Program by the National Center for Competency Testing

Course Offering:

- Certified Medication Aide for CNAs • Article 9, CIT or Prevention and Support Training
- Direct Care Worker Class
- Assisted Living Facility Manager Class & Certification
- Group Home Start-up Consultation
- Pharmacy Technician
- Caregiver Training
- IV Certification for LPN'S
- Nursing Assistant Classes
- Phlebotomy Technician
- CPR and First Aid
- Caregiver CEU's and Manager CEU's

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Kristin needed 471 transfusions. That's 471 blood donors to save one life.

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To schedule an appointment, please call 1-877-448-GIVE (4483)



Give blood. Be a hero.



Vehicle and Parking Lot Holiday Safety

With the holidays right around the corner, the El Mirage PD recommends the following steps to ensure a safe holiday shopping experience:

- Secure personal belongings and valuables out of sight or in the trunk of your vehicle.
 - Lock your car door and secure the windows and trunk.
 - Park in a well-lit area and be aware of your surroundings.
 - Have your keys out and ready before you get to your vehicle.
 - Remember where you park your vehicle, especially at the mall, so you won't have to wander the parking lot with your arms full of gifts or groceries.
- The men and women of the El Mirage Police Department wish you and your family a safe and happy holiday season!



THE BLUE BYLINE



News from the El Mirage Police Department

14405 N. Palm St. • 623-933-1341 • www.cityofelmirage.org/police

Follow us on Facebook. Sign up for emergency notifications at www.nixle.com

PD RECEIVES TRAFFIC ENFORCEMENT GRANT

The El Mirage Police Department has been awarded a grant through the Governor's Office of Highway Safety (GOHS) to fund traffic-related enforcement projects for 2013/2014. The Department received approximately \$10,000 for El Mirage officers' participation in DUI Task Force events during the next year. Police agencies from around the Phoenix area join efforts to provide saturated DUI patrols to combat the prevalence of impaired driving. The



Department also received \$10,000 from GOHS to purchase a new speed trailer and radar recorder. The trailer will be utilized in high traffic areas to promote safe driving speeds and reduce motor vehicle collisions. The radar recorder will provide officers with traffic statistical data to assist with more efficient and effective safety programs.

The El Mirage Police Department is thankful to

GOHS for funding assistance vital to improving traffic safety.

ONLINE CRIME TOOL NOW AVAILABLE!

Interested in reviewing crime statistics or receiving alerts about recent police activity? The El Mirage Police Department is now uploading police data to www.crime-mapping.com. On this website, visitors can view incidents, see statistical reports on activity, and register for email alerts.

For questions or comments, contact Crime Analyst Aimee Currey at 623-433-9519 or acurrey@cityofelmirage.org.

LAUGHLIN DAY TRIP TO GOLDEN NUGGET

Saturday... \$25⁰⁰

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Convenience fees shall apply - Se Habla Español

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Premium Natural Pet Food • Bark Loud
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Toys, Supplies & Accessories • Shop Scruff's

\$5 OFF Nature's Logic Dog Food
Any 26 pound bag or larger
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\$5 OFF Any Purchase over \$30.00
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Happy, healthy leashed pets welcome!

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18300 West Bell Rd., Surprise
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10 Weekly Games

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Tues. & Thurs. 11am & 6:30pm
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Over \$3,600 in Prizes Offered EVERY Session!
Play ALL 24 Games for ONLY \$22.00

Proceeds and donations benefit the families in A New Leaf's Homeless and Domestic Violence Shelters, Youth and Community Programs Valley wide.
www.TurnANewLeaf.org



Bring this Advertisement To receive:

\$2.00 OFF

One Additional Main Pack One Coupon Per Person Per Session
El Mirage News December 2013

Closed Thanksgiving
November 1st- December 15th
Holiday Angel Tree Drive
For the Women and Children at
Faith House Domestic Violence Shelter
November 10-17 Coupon Book Sale
(One book per person per session)

www.RiverboatBingo.org

To Reserve Space Call C.E. Williams 623-847-4601 or Barbara Duran 623-847-4608

Mobile Speed Deployment Schedule - December 2013

Date	Van 1	Van 2	Trailer
1	Thompson Ranch Rd north of Grand E036	Peoria btwn El Mirage and Dysart E/B P002	Thunderbird east of El Mirage T008
2	12100 BLK THUNDERBIRD E/B T007	Canterbury C002	Cactus west of El Mirage C004
3	129 Ave south of Thunderbird X001	Peoria btwn El Mirage and Dysart W/B P001	Cactus west of El Mirage C004
4	Acoma A002	Cactus west of El Mirage e/b C004	Cactus west of El Mirage C004
5	Thompson Ranch Rd north of Grand E036	Canterbury C002	Cactus west of El Mirage C004
6	Dysart north of Cactus N/B D003	Peoria btwn El Mirage and Dysart E/B P002	Cactus west of El Mirage C004
7	Dysart north of Cactus N/B D003	Peoria btwn El Mirage and Dysart E/B P002	Cactus west of El Mirage C004
8	Dysart north of Cactus N/B D003	Peoria btwn El Mirage and Dysart E/B P002	Cactus west of El Mirage C004
9	129 Ave south of Thunderbird X001	El Mirage north of Cactus E025	Thunderbird east of El Mirage T007
10	El Mirage north of Cactus E025	Canterbury C002	Thunderbird east of El Mirage T007
11	Cactus west of El Mirage C004	Peoria btwn El Mirage and Dysart W/B P001	Thunderbird east of El Mirage T007
12	Thompson Ranch Rd north of Grand E036	Varney V001	Thunderbird east of El Mirage T007
13	Peoria btwn El Mirage and Dysart E/B P002	El Mirage north of Cactus E025	Thunderbird east of El Mirage T007
14	Peoria btwn El Mirage and Dysart E/B P002	El Mirage north of Cactus E025	Thunderbird east of El Mirage T007
15	Peoria btwn El Mirage and Dysart E/B P002	El Mirage north of Cactus E025	Thunderbird east of El Mirage T007
16	Thompson Ranch Rd north of Grand E036	Cactus west of El Mirage e/b C004	El Mirage north of Cactus E025
17	129 Ave south of Thunderbird X001	Dysart north of Cactus S/B D004	El Mirage north of Cactus E025
18	12100 BLK THUNDERBIRD E/B T007	Varney V001	El Mirage north of Cactus E025
19	Varney V001	12100 BLK THUNDERBIRD W/B T008	El Mirage north of Cactus E025
20	Cactus west of El Mirage e/b C004	12100 BLK THUNDERBIRD W/B T008	El Mirage north of Cactus E025
21	Cactus west of El Mirage e/b C004	12100 BLK THUNDERBIRD W/B T008	El Mirage north of Cactus E025
22	Cactus west of El Mirage e/b C004	12100 BLK THUNDERBIRD W/B T008	El Mirage north of Cactus E025
23	Varney V001	12100 BLK THUNDERBIRD W/B T008	El Mirage north of Cactus E025
24	129 Ave south of Thunderbird X001	Canterbury C002	Peoria btwn El Mirage and Dysart W/B P001
25	Dysart north of Cactus S/B D004	Cactus west of El Mirage w/b C005	Peoria btwn El Mirage and Dysart W/B P001
26	12100 BLK THUNDERBIRD E/B T007	Acoma A002	Peoria btwn El Mirage and Dysart W/B P001
27	12100 BLK THUNDERBIRD W/B T008	Dysart north of Cactus S/B D004	Peoria btwn El Mirage and Dysart W/B P001
28	12100 BLK THUNDERBIRD W/B T008	Dysart north of Cactus S/B D004	Peoria btwn El Mirage and Dysart W/B P001
29	12100 BLK THUNDERBIRD W/B T008	Dysart north of Cactus S/B D004	Peoria btwn El Mirage and Dysart W/B P001
30	Thompson Ranch Rd north of Grand E036	127 Ave south of Thunderbird X003	Thunderbird east of El Mirage T008
31	El Mirage north of Cactus E025	Canterbury C002	Thunderbird east of El Mirage T008



3rd Annual El Mirage Firefighters' 'Toys For Kids' Toy Drive

El Mirage Firefighters will be collecting new toys and clothing to be distributed to needy families throughout the City of El Mirage and other communities.

13601 N. El Mirage Road, until Dec. 18.

The 3rd Annual Firefighters' Christmas Breakfast will be held at the fire station Dec. 14, 8 a.m. to 11 a.m. Toys and cash dona-

tions welcome.

For more information on the El Mirage Firefighters' "Toys For Kids" program, e-mail skruzel@cityofelmirage.org.

Accepted Items:

- New unwrapped toys
- New clothing
- Cash Donations

All donations can be taken to Fire Station 121,



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Friday Worship - 7:30 p.m.
Prayer 1 hour prior to each service

"For it is written, my house shall be called the house of prayer" Matthew 21:13

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Nov. 28th thru Dec. 24th
Free delivery with-in 5 miles
10% DISCOUNT WITH THIS AD

Tamales For Sale
Sat. Dec. 7, 14 & 21 • 11:00 am - 4pm
Call Ahead for Large Orders

Christmas Holiday Drama/Skit
Sun. Dec. 22 • 12:00pm
All Families Welcome to Celebrate Jesus - The Reason For The Season

New Years Service
Dec. 31 • 8:00pm
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SALE \$398.88

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2PC SECTIONAL OVERSIZED with 6 PILLOWS and OVERSIZED OTTOMAN CHOICE OF COLORS & PATTERNS

Reg. \$2999.99
SALE \$2499.99

CHRISTMAS SPECIALS!
\$100 off a purchase of \$1000 or more*
\$150 off a purchase of \$1500 or more*
\$250 off a purchase of \$2000 or more*

*Excludes advertised items. Must present coupon at time of purchase. Not valid on previous purchases. Cannot be combined with any other offers. Exp. 1-6-14.

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1660 S. Alma School Rd
Mesa
US 60 and Alma School Rd.
480-839-1230

**Special excludes advertised items
*3 year no interest program requires min. purchase of \$3,000.00. 36 month free financing is available for purchases of \$3,000.00 or more. Pictures are for illustration purposes only. Leather products are leather match or blended leather. Not valid on prior sales.
Expires on 10/15/13

Up Close and Personal

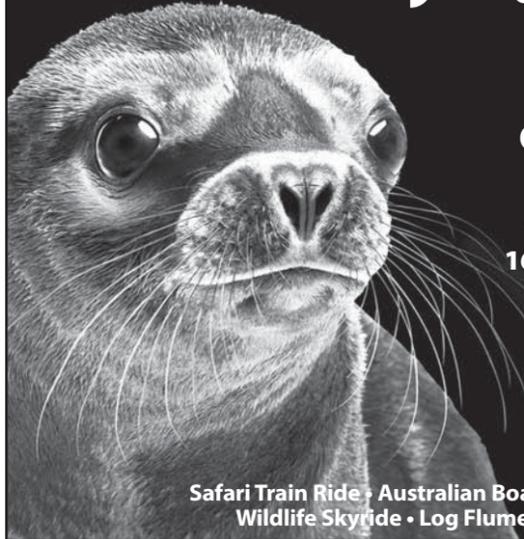
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FESTIVAL

The Best After-Thanksgiving Holiday Shopping!

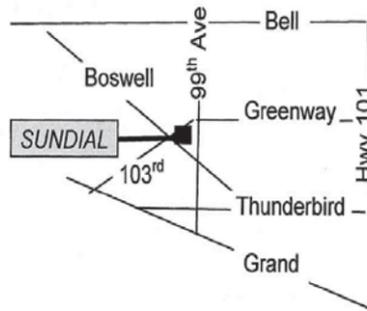
Friday, Nov 29th - 8am to 4pm
Saturday, Nov 30th - 8am to 3pm



AWARD-WINNING
HANDCRAFTED ITEMS
FROM MORE THAN 40 CLUBS!

Jewelry - Stained Glass - Paintings
Ceramics - Needle Crafts - Calligraphy
Leather Crafts - Photography
Wood & Metal Crafts - Lapidary
Pottery - And much, much more!

FREE ADMISSION ■ RAFFLES ■ FREE PARKING



SUNDIAL RECREATION CENTER
SE Corner of 103rd Ave & Boswell Blvd
(Free Parking on SW Corner @ Church of the Palms)

Food & Beverages Available
No Food, Drinks or Strollers
permitted in auditorium.

<http://www.sunaz.com>

www.gatewaychev.com



99th Ave. & I-10 • Avondale

Open
Monday-Friday
7 A.M. - 6 P.M.
Saturday
8 A.M. - 4 P.M.

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GAS SAVER BUNDLE

5-QUART OIL CHANGE • 4-TIRE ROTATION
27-POINT VEHICLE INSPECTION

\$39⁹⁵* **\$69⁹⁵***

Certified Service

Plus HAZ-Waste, Shop Supplies & Tax
WITH CONVENTIONAL OIL
Excludes diesel engines

Plus HAZ-Waste, Shop Supplies & Tax
WITH FULL SYNTHETIC OIL

Go to fuelconomy.gov for a full list of gas saving tips. * Balancing tires, tax and more than 5 quarts of oil extra. Most V6 and V8 engines and other select vehicles require more than 5 quarts of oil. For eligible services. Includes oil specified by the vehicle Owner's Manual. Including ACDelco dexos1 synthetic blend (at conventional oil price) for 2011 and newer vehicles. 1/14/14.

How to Know When It's Time to Re-tire.

How tired are your tires? Have they lost their grip? Are they worn out? See us soon. We'll let you know if it's re-tirement time.

Certified Service

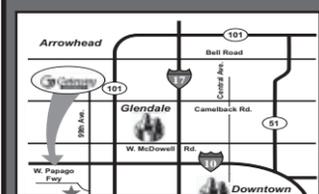
We Sell and Service Tires! Gateway



Doug

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Gateway CHEVROLET

IS NOW THE SATURN AUTHORIZED
SERVICE PROVIDER FOR THE SW VALLEY!



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MOTORS, LLC**



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75 VEHICLES
IN STOCK!

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NO CREDIT
APPROVED!

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Glendale, AZ 85307

2004 MITSUBISHI DIAMANTE LS



\$4,888

2007 HYUNDAI SANTA FE SE \$10,488	2005 JEEP LIBERTY \$6,888
2006 KIA OPTIMA LX \$8,888	2003 MERCURY MOUNTAINEER \$7,888
2009 HYUNDAI SONATA GLS \$8,588	2006 CHEVROLET EQUINOX \$8,688
2004 CHEVROLET S-10 CREW CAB \$9,888	2005 CHEVROLET CAVALIER \$4,888
2008 CHEVROLET COBALT LT1 \$7,888	2005 NISSAN SENTRA \$7,888

Community Calendar – December 2013

Monday	Tuesday	Wednesday	Thursday	Friday	Ongoing Activities
 EL MIRAGE SENIOR CENTER 4010 NORTH EL MIRAGE ROAD • PH. (623) 876-4232 Open Monday through Friday, 8:00 am – 12:00 noon Hot meals served daily at 11:30 am for \$2.50.					
2 8:00 Sit and be Fit Chair Exercises 8:30 1-Mile Indoor Walk 9:00-12:00 Christmas Decorating – Volunteers Needed.	3 8:00 Sit and be Fit Chair Exercises 8:30 1-mile Indoor Walk 9:00 ESL Classes 9:30 Loteria 12:00 Wii Bowling 6:00 pm Self-defense	4 8:00 Sit and be Fit Chair Exercises 8:30 1-mile Indoor Walk 9:30 Bingo 10:30 1-mile Indoor Walk 12:00 Casino Arizona Field Trip - \$5	5 8:00 Sit and be Fit Chair Exercises 8:30 1-mile Indoor Walk 9:00 Ageless Aerobics 10:00 ESL Classes 10:30 Puzzles/Games 12:00 Wii Bowling	6 8:00 Sit and be Fit Chair Exercises 8:30 1-mile Indoor Walk 9:30 Bingo 10:30 1-mile Indoor Walk 12:00 Wii Bowling	Co-ed Adult Soccer Games played at Gateway Park. For information, go to www.azcoedsoccer.com or 1-800-BSA-0886.
9 8:00 Sit and be Fit Chair Exercises 9:30 Loteria 10:30 1-Mile Walk 12:00 Wii Bowling	10 8:00 Sit and be Fit Chair Exercises 8:30 1-Mile Walk 10:00 Word Search 12:00 Wii Bowling	11 8:00 Sit and be Fit Chair Exercises 9:30 Bingo 12:00 Field Trip: Desert Sky Mall-Mercado de los Cielos - \$2	12 8:00 Sit and be Fit Chair Exercises 9:00 Ageless Aerobics 10:00 ESL Class 10:30 Puzzles/Games	13 8:00 Sit and be Fit Chair Exercises 8:30 1-Mile Walk 9:30 Bingo 10:30 1-Mile Walk 12:00 Wii Bowling	Benfica Youth Soccer Mon –Thurs., 6 pm – 8 pm year round. For information, go to www.azbenfica.org or 1-800-BSA-0886.
16 8:00 Sit and be Fit Chair Exercises 8:30 1-mile indoor walk 9:00 ESL Classes 9:30 Loteria 12:00 Wii Bowling	17 8:00 Sit and be Fit Chair Exercises 8:30 1-Mile Indoor Walk 9:30 Bingo 10:30 Table Games 12:00 Wii Bowling	18 8:00 Sit and be Fit Chair Exercises 8:30 1-Mile Indoor Walk 9:30 Bingo	19 8:00 Sit and be Fit Chair Exercises 9:00 Ageless Aerobics 10:00 ESL Classes 10:30 Table Games	20 8:00 Sit and be Fit Chair Exercises 8:30 1-Mile Indoor Walk 9:00 Special Bingo 10:30 Christmas Celebration	White Tanks Little League Please send inquiries regarding the Current or Upcoming seasons to Whitetanksll@msn.com or (623) 241-4602.
23 8:00 Sit and be Fit Chair Exercises 8:30 1-Mile indoor walk 9:30 Loteria 11:00 Wii Bowling	24 Senior Center Closed	25 Senior Center Closed	26 8:00 Sit and be Fit Chair Exercises 9:00 Ageless Aerobics 10:00 ESL Classes 10:00 Bingo	27 8:30 Office Hours 9:30 Bingo 10:30 1-Mile Walk	El Mirage Martial Arts Academy Ages 6–12 learn traditional martial arts and life skills including “stranger danger.” \$45/month, Monday, Wednesday, and Friday, 6 pm – 7 pm. Ages 13+ train at their own speed in weaponless defense. Monday, Wednesday, and Friday 7 pm – 8 pm. For information, contact Richard Gutkosky (623) 628-6725.
30 8:30 Office Hours 9:30 Loteria 10:30 1-Mile Walk	31 8:30 Sit and be Fit Chair Exercises 9:30 Bingo 10:30 1-Mile Walk				West Valley Youth Football Ages 5 – 15 learn flag, tackle, cheer, dance, and step. For information, go to www.wvyfz.com or email wvyouthfootball11@gmail.com .
					NSA Adult Softball Co-ed softball leagues play Friday and Sunday evenings. Winter and Spring Leagues available! For information, email chris@playsaaz.com or tim@playsaaz.com .

DYSART COMMUNITY CENTER (DCC)
 14414 N. EL MIRAGE ROAD • PH. (623) 583-0016

Youth After-School Program, Ph. (623) 583-2137

Mon 1 – 7 pm, Tues, Wed, Thurs 3-7 pm. \$1/day. Includes homework help, personal development, recreation, games, arts/crafts, and late lunch.

Teen Project Program, Ph. (623) 249-3812

Tues and Thurs 3:30 – 6 pm. Project based program focusing on leadership, the arts, and community engagement. Includes visual arts, music, communications, and community activities.

Adult Education Classes, Ph. (623) 974-4156

Citizenship– Price: \$25. 11-12 classes, call for more information.
ESL – Price: \$60. Includes free study books and access to Rosetta Stone computer software.

GED – Price: \$30. Mon. – Tues. 10 am – noon. GED Exam Prep.
Rosetta Stone – Price: \$25. Times vary. Basic English vocabulary using computer.

Zumba – Price: \$25/month. Morning and evening classes available, call 480-228-1756.

INTERACTIVE, NUTRITIONAL STORY TIME AT DCC

Every first Saturday of the month at the Dysart Community Center from 12pm-1pm. Contact: (602) 329-1081 to reserve a spot. Acompañanos en un día interactivo y nutritivo de lectura para niños! Gratis bocadillos, actividades y información valiosa para el crecimiento y desarrollo de su hijo/a sera provisto! Cada primer sábado del mes en el Dysart Community Center de 12pm-1pm. Contactanos: (602) 329 1081 para reservar tu lugar

DYSART COMMUNITY CENTER (DCC)
 14414 N. EL MIRAGE ROAD • PH. (623) 583-0016

Mobile Food Pantry – December 7 at 1:00 pm

First Saturday of Each Month at 1:00 pm
 Call 623-974-4116 for more information.
 Movil Distribucion de Despensa en Dysart Community Center
 Cuando: Primer Sabado de cada mes a la 1 pm.
 Para mas informacion llama 623-974-4156.

EL MIRAGE BRANCH LIBRARY
 14011 N. 1ST AVE. • PH. (602) 652-3000

Closed All Day Nov. 28 and 29 for Thanksgiving
 Closing at 1:00 pm Dec. 24
 Closed All Day Dec. 25 for Christmas Holiday
 Closing at 5:00 pm Dec. 31 and Closed All Jan. 1 for New Year's
Chilly Willy Story Time Dec. 3, 10, 17, 10 am, Ages 1 – 5 with caregiver. Fun stories and silly songs for fall.
Mrs. Santa Claus Dec. 11, 10 am. Lively reading of a wintry book, Christmas magic and songs. **El Mirage Senior Center.**
After School Holiday Crafts Dec. 11, 3 pm, Ages 6 and up. Make simple winter holiday crafts. No registration required. Supplies provided.
Teen Scavenger Hunt, Dec. 12, 4 pm, Ages 12 – 18. Teen holiday party and scavenger hunt. Holiday snacks provided.
Winter Morning Book Club, Dec. 4, 10:30 am. First meeting. This month's book is Plain Truth by Jodi Picoult. Refreshments served.
Friends Giant Book Sale, Dec. 14, 9 am. Huge book sale and clearance event at Annual Christmas Pancake Breakfast, El Mirage Fire Station, 13601 North El Mirage Road, Community Room.

24TH ANNUAL
 Calling all Cowboys & Cowgirls
HIGH NOON
 Western Americana
Antique Show
 January 25-26, 2014 • Mesa, Arizona



The most spectacular assemblage of the Great American West

150 dealers featuring Old West to Cowboy Chic
 Fine Art • Cowboy • Native American
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www.HighNoon.com

Scan and take a virtual walkthrough of the High Noon Show



\$5 off weekend pass
 Present this ad at the door and receive your weekend pass to the High Noon Antique Show for only \$10 (regularly \$15)
 GS-PT-YR-EM14

66TH ANNUAL ARIZONA NATIONAL LIVESTOCK SHOW
 December 28- 30, 2013
 Arizona State Fairgrounds - Phoenix, Arizona

EVENTS

- Ranch Rodeo
- Livestock Shows
- Junior Livestock Shows
- Dutch Oven Cook Off
- Chuck Wagon Cook Off
- Junior Market Livestock Auction
- Farm Experience Activities for Children
- Cowboy Classics Western Art & Gear Show

\$10
 per car admission & parking

FARM EXPERIENCE

- Petting Zoo
- Pony Rides
- Ag Magic Show
- Cow Milking Game
- Grocery Store Game
- Li'l Buckaroo Rodeo
- Livestock Product Games
- Youth Pedal Tractor Pull
- Pick N' Pluck Harvest Time and much more....

For a complete schedule of events visit www.anls.org

1826 W. McDowell Road - Phoenix, AZ 85007
 602-258-8568



THE GIFT OF HEARING IS YOURS THIS HOLIDAY SEASON



Do you hear but don't understand? Is it hard to hear in a crowded room? Do your family members mumble?

New Hope Center For Hearing can help. Our hearing specialists can identify a hearing problem and help you to hear for the Holidays!



TAKE ADVANTAGE OF THESE AMAZING OFFERS!

CUSTOM CANAL
1 WEEK ONLY!
SAVE 50%
\$425⁰⁰
Retail Price \$790

All the way up to 40db of amplification!

COMPLETELY IN CANAL
1 WEEK ONLY!
SAVE 50%
\$595⁰⁰
Retail Price \$1300

All the way up to 40db of amplification!

**"TWIN CORE TECHNOLOGY"
FREE Blu RCU REMOTE**

Receive a Blu RCU remote FREE with any Twin Core Purchase. A \$750 Value! You will be able to connect wirelessly to any Bluetooth capable device, such as, your cell phone!

Twin Core Technology provides a signal processing resolution that's twice as fast as most products found on the market today.

HEARING HEALTH SCREENINGS AT NO CHARGE

1. LIVE SPEECH MAPPING

See exactly which parts of speech you are missing.

2. AUDIOMETRIC EXAM

Includes a full explanation of your hearing loss, as well as, the audiogram.

3. VIDEO EAR CANAL EXAM YOU SEE WHAT WE SEE

We will perform a complete video otoscopic evaluation of the ear canal and you will be able to see inside your own ear canal and look at your ear drum

DON'T BUY HEARING AIDS BECAUSE OF EARWAX!

Hearing loss is often a simple case of excessive ear wax or a simple to remove blockage of the ear canal itself. We will perform a complete video inspection of the ear canal and you will be able to see inside your own ear and look at your ear drum.

ATTENTION
FEDERAL BC/BS MEMBERS YOUR BENEFITS HAVE BEEN RESET!

As of January 1st 2013 "ALL" Federal BC/BS benefits have been RESET making all Federal BC/BS Members eligible for new hearing aids with no cost to you. The 100% digital, programmable "Targa" circuit is our standard Fed. BC/BS benefits hearing aid. ACT NOW and we will upgrade you to the highly advanced "Day 4+" circuit. The new Day 4+, fifth generation, D-5 processing platform offers enhanced clarity and fidelity in an array of listening situations. All this with no money out of pocket!

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www.NewHopeCenterForHearing.com

El Mirage News

The El Mirage News is the official publication of the City of El Mirage, Arizona
 It is mailed monthly to every residence and business throughout the city
 It is also available at all city offices, local area businesses, neighboring community and visitor's centers and online at www.cityofelmirage.org

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Readership 36,000
 Exclusively Serving
Businesses and Residents
 of El Mirage

Open Rate

Frequency Discounts

3 Months (10%)

6 Months (20%)

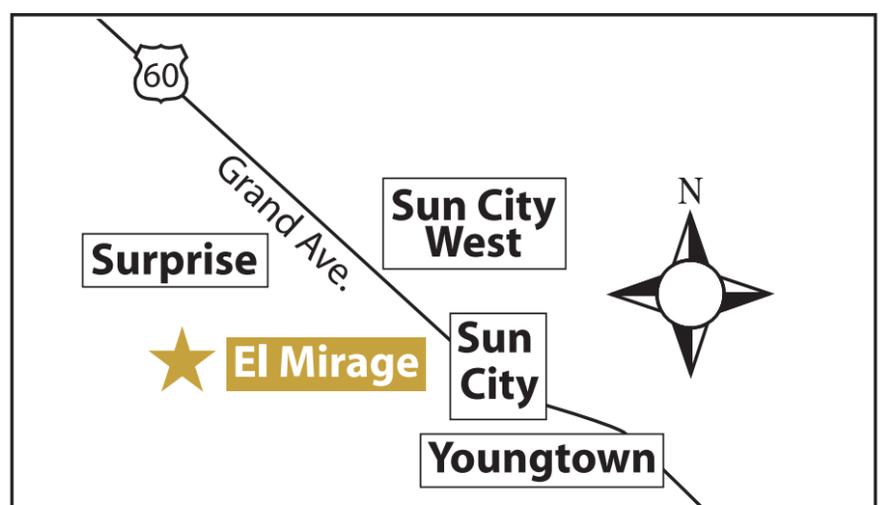
12 Months (30%)

	FULL PAGE 10.333" x 16"	1/2 PAGE 10.333" x 8"	1/4 PAGE 5.083" X 8"	1/8 PAGE 5.083" X 4"	1/16 PAGE 3.333" X 3"
Open Rate	\$1,000	\$550	\$300	\$175	\$100
3 Months (10%)	\$900	\$495	\$270	\$160	\$90
6 Months (20%)	\$800	\$440	\$240	\$140	\$80
12 Months (30%)	\$700	\$385	\$210	\$125	\$70

(Rates per issue plus 3.0% sales tax)

Full Process Color \$125

2013 - 2014 Publishing Schedule	
Publication	Deadline
January	December 14
February	January 11
March	February 8
April	March 8
May	April 5
June	May 10
July	June 7
August	July 12
September	August 9
October	September 13
November	October 11
December	November 8
January	December 6



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